

GREEN DESIGN CONTEST

BRIEF



Contest Goal

The Green Design Contest is organized by the **National Education Platform (NEP)** at the Modern University for Business and Science (MUBS) and the **Faculty of Fine Arts & Design** in partnership with the **United Nation Information Center Beirut**.

This Contest aims at promote social responsibility among the youth at a very young age, raise awareness on different ecological issues, drive our youth to become part of the team to achieve the SDGS, and educate them on different social and environmental issues through their creativity.

We believe that Art has the power to evoke emotions and inspire change, so translate your passion for a better world into art and use your unique perspective to illuminate the path towards a more sustainable future.

By participating, you contribute to a collective effort to raise awareness about the urgent challenges addressed by the UN SDGs.

Contest Description and Categories

Students have to design a poster from reused materials in one of the following categories:



17 to 19 yrs

SDG 6

SDG 7



14 to 16 yrs

SDG 3

SDG 14

! Guidelines

? How to think?

Please check the link below to know more about SDGS

<https://sdgs.un.org/goals>

Upon your category, read and understand the designated SDG Goal, for example Life below water, think of ways to achieve this goal or to spread awareness about issues related to this SDG, write a 2 lines **concept note***, then translate it to visual content.

*Concept note: explain your idea in 2 to 3 sentences.

□ Poster Size A3

囷 Materials to be used

Magazines, newspapers, any waste item that suits your design for example the caps of plastic bottles, metallic or cork caps of glass bottles, pieces of broken porcelain plate, fabrics as jeans or others, metallic wires, any package wrapping like chips or chocolate etc.

You can use organic material from nature such as leaves, branches, stones etc.

It's preferable not to use plastic flowers, non-reusable plastic plates, forks, spoons or cups!

You can include some hand drawing to your poster like doodling with pen and ink, typography, and illustration.

✓ What the participants/schools have to do?

Enroll your students online before February 5, on this link:

<https://mubs.edu.lb/forms/gdcontest2526> to take part in this event, or contact +961 71 933 085 to confirm your participation.

Reserve for a Q & A online session to launch the competition and answer all your questions. You can ask for a mentor that will follow up with your students' ideas, (an email will be sent to you in this regard).

Submit 2 high res. photos for each project on this link:

<https://mubs.edu.lb/forms/gdcontestsubmission> and insert a concept note (around 2 lines). Submission is open from March 10 till the due date on April 3rd.

Deliver your students projects to the nearest MUBS campus max by April 4th

On the back of the poster, include the name of the student, age, class and school name.

Benefits

- ★ All contestants will get an e-Certificate of Participation
- ★ Top 10 of each category will get a Certificate of Merit
- ★ The Winners will be announced as MUBS "SDG Student Ambassador"
- ★ Top 20 Posters will be displayed during the ceremony

Prizes

The winners will be revealed during the Ceremony. A total of **12 prizes** will be awarded, with **3 prizes** for each category. The first, second, and third prizes in each category will include **scholarships and cash awards**.

Judging

Judging Process

The judging process Anonymous where the students' projects will have a code and will not bear the name of the student or their respective school

Every Judge will assess every project remotely and on an individual basis. The judge will select «**Satisfactory**» or «**Unsatisfactory**» based on projects' concept notes and pictures uploaded by students

Every project that will get «**Satisfactory**» grades from more than half of the total number of judges will be shortlisted to the second round of judging

All the judges will meet to evaluate the shortlisted projects. Winners will be selected based on detailed grading, discussions and deliberation

Judging Criteria

Originality and Differentiation

General Composition

Message Conveyed

Participation in the Green Design Competition presents institutions with a multifaceted opportunity to contribute to sustainability goals, enhance their profile, and create a positive impact on their community and beyond.

